

## PRESS RELEASE

## Kings of Leon topped off the winter season in Ischgl

White mountains and snow-capped slopes until May. On April 30, Kings of Leon granted 11.000 winter sports enthusiasts a successful end to a special winter season with their incomparable guitar rock at the "Top of the Mountain Closing Concert".

11.000 winter sports enthusiasts celebrated the snowy season ending with Kings of Leon on April 30 at the legendary "Top of the Mountain Closing Concert". The bemedaled US-darlings rocked the Ischgl stage at 1:00pm at an elevation of 2,320 metres in front of their enthusiastic audience with top hits such as "Use Somebody", "Closer", "Back Down South" and "Sex on Fire".

Alexander von der Thannen, chairman of the Paznaun - Ischgl Tourism Association (TVB) is pleased to report: "At the 'Top of the Mountain Closing Concert' in Ischgl, Kings of Leon topped off the end of a very challenging but ultimately satisfying winter season for us. After the cancelled 20/21 ski season, we currently recorded a decline of only 25% of visitors over the season, despite a three-week delayed start to the season due to the pandemic, Truth be told, at the beginning of the winter season 21/22 we feared a much larger decline compared to the winter 18/19. This winter has clearly illustrated that many guests have found their way back to Ischgl and that the pandemic - with all its restrictions - has not diminished the desire for winter holidays in the snow and special experiences on the slopes."

Günther Zangerl, chairman of the Silvrettaseilbahn AG, emphasises: "Despite the difficult conditions this winter, we are proud that we were once again able to offer our guests a high-quality, but also safe skiing experience. Moreover, our new event series "Spring Blanc" has been well received by our guests and shows us that we can impress our guests in spring with very special skiing moments along with a colourful program full of culinary highlights and music."

After the end of winter season there are exactly six weeks left before the 'Alpine Summer' in Paznaun kicks off and the Paznaun welcomes again guests from all over the world. What to expect in summer: High alpine mountain sports and nature experiences, culinary delights





waiting for the guests at the huts of "Culinary Way of St. James" and the surrounding catering establishments, laid-back family time as well as exciting hands-on events such as the Silvrettarun 3000, the Ischgl Ironbike or the E-Bike World Cup for Everyone.

For more information, visit www.ischgl.com.

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